

Financial Profiles is seeking a Vice President or Senior Vice President to join our financial communications practice. Experience as a financial journalist or in house/agency experience in financial public relations, corporate communications, marketing, or content development at an asset management firm, hedge fund, private equity firm, investment bank or bank is ideal. The right candidate will have a strong interest and understanding of financial services and the markets and leverage strong writing skills, ability to distill complex information into compelling stories, and understanding of the media landscape to plan and execute strategic communications programs for our clients.

Financial Profiles is a strategic communications firm that specializes in creating value through effective communications programs. Founded in 2007, the firm has built a client roster that includes some of the most admired financial services companies in the world by delivering thoughtful, highly strategic work that consistently produces outstanding results.

We offer a range of specialized services including media/public relations, crisis management, M&A communications, investor relations, and IPO preparation... Our strategic counsel and expertise in corporate positioning and messaging has made us a trusted partner that public companies, pre-IPO companies and asset management firms rely upon to help build awareness and appreciation for their businesses and manage reputational risk during times of crisis. Our highly experienced team has a demonstrated track record of leveraging best-in-class communications strategies and tactics to help clients enhance their profiles, build credibility and support among key stakeholders.

#### Qualifications:

- 7-10 years of experience at a leading financial news organization, financial PR firm, asset management firm, hedge fund, private equity firm, investment bank or bank
- Strong understanding of Wall Street and the financial markets
- Experience and ability to work with financial services companies
- Unique perspective on how to best engage with the media
- Superior communications skills
- Outstanding writing and editing abilities
- Ability to take complex subject matter and turn it into an easy-to-follow narrative
- Inquisitive mind and passion for learning new things
- Tenacious and persistent approach to getting the job done
- Self-starter who can work well independently and as part of a team
- Undergraduate degree in journalism, English, business, communications, economics or finance desirable, but not necessary

#### Responsibilities:

- Work with the head of our financial communications practice to plan and execute strategic communications programs for financial services clients
- Work with clients to develop and enhance their positioning, messaging and content
- Conduct media relations campaigns including advising on media strategy, determining story angles, identifying appropriate media targets, and pitching media to garner positive traditional and digital media coverage
- Counsel clients on strategic and crisis issues
- Draft communications and media materials that convey key messages
- Identify and pursue speaking opportunities and awards for clients
- Stay abreast of changes and opportunities in the media landscape

- Monitor media and analyze/report on coverage
- Train and manage junior staff
- Assist with new business development efforts

Location: Los Angeles, New York or Chicago. A highly competitive compensation package will be determined based on the experience and credentials of the candidate.

Please forward your resume to attention of Rich Davis with "Careers" in the subject line-  
[rdavis@finprofiles.com](mailto:rdavis@finprofiles.com)