## **Sponsorship Program**

## **Strategic Goals**

Provide valuable education programs and access to relevant resources to women in the institutional investment industry (at least one event per quarter)

Promote professional and personal development through opportunities in leadership, education and philanthropy Facilitate educational networking and development through pertinent educational programs and mentoring opportunities

## Objectives

Develop partnerships with institutional organizations that encourage diversity initiatives promoting the recruitment, advancement and retention of women in the institutional investment industry

Provide stable funding that will help fulfill our mission

Demonstrate the sponsor's philanthropic leadership and social responsibility

## **Sponsorship Opportunities**

Women in Institutional Investments (WIIIN) is a 501(c)(3) tax-exempt nonprofit corporation. Sponsorships, less the value of goods and services received, will be deductible as charitable contributions to the maximum extent permitted by law.

	Platinum Sponsor \$7,500	Diamond Sponsor \$5,000	<b>Gold</b> Sponsor \$2,500	<b>Silver</b> Sponsor \$1,000
Organization's logo featured on the WIIIN website (www.wiiin.org/sponsors)	•	•	•	•
Organization's name prominently displayed at all events for 12 months	•	•	•	(standard display)
Complimentary one year membership for 5 individuals	•	•	(3 individuals)	(2 individuals)
Complimentary attendance for the 5 members at all events	•	•	(2 designated members; exclude annual event)	es
Complimentary postings on WIIIN's job board	•	•	•	•
Reserved table at the annual event	٠	•		
Complimentary membership provided to one local university student (student selected by WIIIN Board)	•			
Headline sponsor for one event	•			

We have two sponsor renewal dates (**January 1 and July 1**) rather than anniversary date renewals. New sponsors will pay a prorated fee for the time period when they join.