



Betsy Berkhemer-Credaire

Chief Executive Officer, Berkhemer Clayton, Inc.

Author of "The Board Game – How Smart Women Become Corporate Directors," Betsy is CEO and co-founder of Berkhemer Clayton Retained Executive Search, based in Los Angeles. Her first book reveals how 58 women directors found their first corporate board seats. Her second book (January 2018) shares stories about how women directors have made a difference on boards.

Betsy chaired the Los Angeles/Orange County chapter of Women Corporate Directors (WCD) from inception in the mid-1990's to 2017, and is a lifetime member of this global nonprofit network of women serving on public and private boards. A member of the National Association of Corporate Directors (NACD), Betsy has been a keynote speaker about women on boards throughout the U.S.

For the "National Conversation on Board Diversity" 2020 Women On Boards luncheon in Los Angeles/Orange County, the largest of 20 city events held every November throughout the country, Betsy has co-chaired for six years with Renee Fraser, CEO of Fraser Communications Advertising.

Betsy is past president and currently serves on the boards of the statewide National Association of Women Business Owners-California (NAWBO-CA); on the board of Southern California Leadership Network (SCLN) for 25 years, and was previously on the consumer advisory boards of Southern California Edison (SCE), and UCLA Health Sciences Medical Center for 12 years.

Berkhemer Clayton Retained Executive Search was co-founded in 1994 by Betsy and business partner Fred Clayton with focus on diversity & inclusion, specializing in senior-level searches for Boards of Directors, Corporate Communications, and Nonprofit CEOs. Client companies served include Almond Board of CA, Bank of America, GAP, Mattel, Herbalife, Toyota Motors USA, Sempra Utilities, Southern California Gas Company, Harry & David, City of Hope, UCLA, USC, American Lung Association and Tournament of Roses (Rose Parade and Rose Bowl Game.)

Before going into retained executive search, Betsy owned a large independent public relations agency which was acquired by global firm Golin/Harris based in Chicago. She chaired the Rebuild LA Marketing & Communications Task Force following the 1992 L.A. Riots.

A graduate of UCLA, Betsy lives with her husband Cris Credaire in Little Tokyo, Los Angeles.